Form FA-2-6M (Rev. 1-22-64)

UNITED STATES DEPARTMENT OF JUSTICE

WASHINGTON, D. C.

REGISTRATION Do. 1643

SUPPLEMENTAL REGISTRATION STATEMENT

Pursuant to Section 2 of the Foreign Agents Registration Act of 1938, as Amended

For Six Months Period Ending June 25, 1965
(Insert data)

1. (a) Name of Registrant.

JAPAN TRADE CENTER, NEW YORK #1643

(b) All other names used by Registrant during the period.

JETRO, NEW YORK WORLD'S FAIR OFFICE

(c) Address of principal office.

393 Fifth Avenue, New York, N. Y. 10016

(d) Name of person or persons in charge of principal office.

TAKESHI MARUO

3. If Registrant is a nonbusiness membership organization, state—

4. (a) All persons who became partners, officers, directors, and similar officials of Registrant during the period.

Name and address of official

Date connection began

Position, office, or nature of duties

AKIO SUZUKI 83-31 116th St. Kew Gardens, N. Y. 11418 March 26, 1965

Staff Member

(b) All persons who ceased to be partners, officers, directors, or similar officials of Registrant during the period.

Name and address of official

Date connection ended

Reason for ending

TSUTOMU HARA 244 Riverside Drive New York, New York 10025 January 8, 1965

Returned to Japan

5. (a) All branches and local units of Registrant and all other component or affiliated groups or organizations which began to operate during the period.

Name and address of branch, unit, group, or organisation

Nature of connection with Registrant

Name and address of person in charge

None

(b) All branches and local units of Registrant and all other component or affiliated groups or organizations which ceased to operate during the period.

Name of branch, unit, group, or organization

Reason operations ceased

None

6. All persons who at any time during the period were foreign principals of Registrant.

Name and principal address

Is person still a foreign principal of Registrant?

If not, give date connection ended

Japan External Trade Organization Kokusai Kankoo Bldg. 1, 1-chome, Marunouchi Chiyoda-ku, Tokyo, Japan

Yes

7. Describe fully all activities of Registrant during the period for or in the interests of each foreign principal named under item 6.

To conduct research in matters concerning foreign trade, and publicity of the results of the above research (including matters concerning industrial design); information and publicity of industries and merchandise of Japan; expediting of trade transactions; issuing and distribution of publication on foreign trade; holding or participation in exhibitions; trade fairs and the like; or assistance in holding of or participation in the same.

See Schedule I for list of displays put on by Japan Trade Center in 1965.

Survey Burgar

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8. Describe briefly all other businesses, occupations, and public activities in which Registrant engaged during the period.

None

- 9. Furnish the following information as to all employees and other individuals except those named under item 4, who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6:
 - (a) All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibits A) have previously been filed.

Name and address of employee or other individual	Nature of any chan ges during period in activities for Registr ant or its foreign principels		connection with egistrant ended?
Thomas T. Hayashi, 522 Fifth Avenue New York, 10036	Esq. No change (Whitman, Ransom & Coulson)		connection not ended
Ruder & Finn, Inc. 130 East 59th Stree New York, 10022	No change t	_	connection not ended
Staff Members Takeshi Maruo Sueaki Oda Jiro Tokuyama Katsumi Shimada Yoshiro Kurusu Haruo Aoyama Shinsaku Sogo Akio Suzuki Twao Koyama Ryoichi Moriguchi	Managing Director Deputy Managing Director In charge Public Relations In charge Market Research In charge Displays & Exhibitic In charge Accounting In charge Public Relations In charge Displays & Exhibitic In charge Trade Inquiries In charge Market Research		11 11 11 11 11 11

(b) All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibits A) have not been previously filed.

Name and address of employee or other individual	Nature of services or essistance rendered	Has connection with Registrant ended?
Employees		
Thomas Kajiwara	Asst. Researcher	Connection has not ended
Brenda Scranton	Clerk	11
William Tarrant	Assistant-Display	11
Kathleen Poynter	Assistant-Public Relations	11
Masalazu Miwa	Assistant Researcher	Yes
Genichiro Inokuma	Display advisor	No
Tamiko Ferguson	Receptionist	No
Osamu Tahara	Clerk	No
Marilyn Secure	Telephone operator-receptio	nist No
Sandra Crouse	Secretary to Managing Direc	tor Yes
Sawako Kato	Asst. Bookkeeper & Secretar	
Makoto Hosono	Asst. Researcher	No
Robin Miller	Secretary	No
Satoru Sampei	Asst. Bookkeeper & Secretar	y No

- 10. Furnish the following information as to Registrant's receipts and expenditures during the period covered by this statement. The information may, if Registrant desires, be furnished for Registrant's latest semiannual fiscal period, provided the period covered is indicated and future statements are furnished on the same basis:
 - (a) All amounts received during the period directly or indirectly from each foreign principal named under item 6, itemized as follows:

Date funds received

Name of foreign principal from whom funds received *

Purposes for which received '

Amount received t

See Schedule II

(b) All amounts received during the period from other sources to be used directly or indirectly for or in the interests of any foreign principal named under item 6, itemized as follows: 1

Date funds received

Name of person from whom received'

Purposes for which received

Amount received

None

(c) All expenditures made during the period directly or indirectly for or in the interests of each foreign principal named under item 6, itemized as follows: 6

Date payment was made

Name of person to whom payment was made !

Purposes for which payment was made

Amount of payment '

See Schedule III (7 pages)

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^{&#}x27;Include all amounts so received, whether received as compensation, loans, contributions, subscriptions, fees, dues, subsidies, or

otherwise.

Receipts from or payments to a person amounting to less than \$200 for the period may be combined with other like amounts, provided the source or disposition of the funds, as the case may be, is clearly indicated.

Where funds were received or paid, as the case may be, for various purposes, such purposes shall be listed in reasonable detail.

Show separately the amount received or paid, as the case may be, for each purpose listed under the preceding column.

^{*}Include all transfers of funds to any foreign principal.

11. (a) Speeches, lectures, talks, and radio broadcasts arranged or sponsored by Registrant or delivered by officials or employees of Registrant, during the period.

Name of person by whom delivered

Number of speeches, lectures, and talks delivered

Number of radio broadcasts delivered

See Schedule IV (2 pages)

(b	Publications prepared or distri- distribution of which Registran type of publication by an "X.")				
(1)	Press releases	(B) Circulars	<u>X</u>	(15) Lantern slides	* * * 5 *******
(2)	News bulletins	(9) Form lett	ers , , ,	(16) Still pictures .	<u>X</u>
(3)	Newspapers	(10) Reprints.		(17) Posters	F
(4)	Articles	•	speeches, lec-	(18) Photographs .	
(5)	Books		lks, or radio	(19) Charts	9 9 0 5 STEELERS
(6)	Magazines	(12) Radio pro	grams	(20) Maps	E + + 4 Arenvers
(7)	Pauphlets	(13) Radio scri	ipts	(21) Other publication	16 <u>X</u>
		(14) Moving pi	ctures		
(c)		publications re pritten, edited, ecpared	of erred to in answer to By whom printed, proc or published		
	·		•		

See Schedule V

- (d) Compliance with the filing, labeling, and reporting provisions of Section 4 of the Foreign Agents Registration Act of 1938, as amended, and Rules 400-403 thereunder.
 - (1) Were copies or summaries of all communications and publications referred to in answer to (a) and (b) above filed with the Department of Justice and the Librarian of Congress? If not, explain why copies or summaries of any such communications and publications were not filed.

Ruder & Finn, Inc. advise they have complied with all requirements by filing Form No. DJ-310.

(2) Were all such communications and publications labeled in accordance with Section 4 and Rules 400-403? If not, explain why any such communications and publications were not so labeled.

Ruder & Finn, Inc. advise they have complied with all requirements.

(3) Were reports of the delivery, distribution, or other dissemination of all such communications and publications made to the Department of Justice in accordance with Section 4 and Rules 400-1408? If not, explain why any such reports were omitted.

Ruder & Finn, Inc. advise they have complied with all requirements.

	6	FORM FA-2-4M
12. (a) Any changes during the periother connections with foreign	od, not fully described above, in a governments, foreign political p	Registrant's affiliations, associations, or parties, or officials or agencies thereof.
Name of government, party, or agency thereof	or official, Nature o	f changes during period in Registrant's connections therewith
	None	
(b) Any changes during the peri porations, associations, or other	od in Registrant's pecuniary interer organizations or	rest in or control over partnerships, cor- f individuals.
Name of organization or combination	Nature of changes during period in Registrant's ownership or other pecuniary interest	Nature of changes during period in any direction or control exercised by Registrant
	None	•
		. •
13. (a) Any changes during the peri- by any organization, group, or		sion, direction or control over Registrant
Name of organization, go or individual		f changes during period in ownership, upervision, direction, or control
	None	

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(b) Any subsidy or other financial assistance received by Registrant during the period directly or indirectly from—

Any individual who is a citizen of, or resides in, a foreign country.

Any organization created in, or under the laws of, any foreign country or having its principal place of business in a foreign country.

Any foreign government or foreign political party, or any official or agency thereof.

Name of person from whom subsidy or financial assistance received

Nature and amount of subsidy or financial assistance

Japan External Trade Organization

appropriations based upon expenses required for operation of registrant

Japan External Trade Organization furnishes total financial support and subsidy.

14. File the following exhibits with this statement:

Short Form Registration Statement - File a Short Form Registration Statement, on the printed form provided therefor, for each of the following persons for whom a Short Form Registration Statement (formerly Exhibit A) has not previously been filed:

- (a) All partners, officers, directors, and similar officials of Registrant.
- (b) All employees or other individuals who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6.

Exhibit B.—File a copy of any changes during the period in the agreement, arrangement, or authorization (or if not in writing a written description thereof) pursuant to which Registrant is acting for, or receiving funds from, each foreign principal named under item 6.

Exhibit C.—File an Exhibit C, on the printed form provided therefor, for each foreign principal named under item 6 for whom an Exhibit C has not previously been filed.

Exhibit D.—If Registrant is a nonbusiness organization, file a copy of any changes during the period in its charter, constitution, bylaws, or other instruments of organization.

Exhibit E.—File a copy of the agreement or arrangement (or if not in writing, a written description thereof) between the Registrant and each business firm or other organization named under item 11 (c), and copies of all changes during the period in similar contracts previously filed.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in Exhibit A insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

	Jukuhi Maruo Takeshi Maruo
(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths, by a majority of those partners, officers, directors, or persons performing similar functions who are in the United States. If no such person is in the United States, the statement shall be signed and sworn to by the duly authorized representative of	(Signature)
the Registrant.)	(Signature)
	(Signature)
Subscribed and sworn to before me at	york, hur york
this 26 th day of July	19.65
•	Frederic Peter O Hora (Signature of notary or other officer)
My commission expires	30 , 19.6.Z. No. 31-2947900 Qualified in New York County, Term Expires March 30, 196Z

Schedule I Item 7

DATE	NAME OF SHOW	PLACE
Feb.	International Sports & Vacation Show	Coliseum, N.Y.
March	Japan Handicrafts Show	Japan Trade Center, N.Y.
April	Sewing Machine Show Japan Fabric Exhibit Japan Bicycle Exhibition	11 11 11 11 11
May	Exhibition of Paintings by Tokyo School Children Toyota Automobile Show	H H
June	Japanese Umbrella Show	11 11

The purpose of the Handicraft Show, Sewing Machine Show, Fabric Exhibit, Bicycle Exhibition, Toyota Automobile Show and Umbrella Show were to promote sales of Japanese exports in the U.S. Markets.

The purpose of the Exhibition of Paintings by Tokyo School Children, sponsored by the Department of Public Events New York-Tokyo Sister City Affiliation, was to promote the friendship and mutual understanding between U.S. and Japan

JAPAN TRADE CENTER, NEW YORK #1643

Schedule II Question 10 (a)

FINANCIAL REPORT - FOREIGN REGISTRATION

DETAIL OF REMITTANCES BY MONTH

From: January to June 1965

Remittance from JETRO Tokyo \$87,113.00

DETAIL

JANUARY

FEBRUARY

\$71,328.65 \$179,449.06 \$60,099.35 \$83,109.94 \$41,828.40 \$522,928.40 MARCH APRIL MAY

JUNE

TOTAL

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Others TOTAL:	hir Expenses	Conferences	Marketing	Others	Public Relations \$ (Ruder & Finn, Inc)	Show Expenses	Lawyer's Fee	Salaries & Taxes pcal Employees)	Salaries & Taxes (Staff Members)	Dailding Rent	METI	
\$ \ps	-CO	₹	43>	₩.	0 w	- \$3	-03-	٠٥٠	₹\$	₩.	10.	
\$ 3,996.85 \$115,710.34	75,549.44	398.79	4,725.00	1,518.00	4,000.00	218.91	1,280.00	4,426.03	12,188.15	7,409.17	JANUARY	
\$ 1,0 \$49,7	\$ 2,7.	-t/s	\$12,6	\$ 3,2	\$ 4,0	\$ 2,0		\$ 4,1	\$13,0	\$ 6,8	FEBRU	

JAPAN TRADE CENTER, NEW YORK #1643 Schedule III Question 10 (c) Question 10 (c) From: J

ITEMIZED LIST OF EXPENDITURES BY MONTH	
From:	
January .	
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to June 1965	
1965	

TOTAL:	Automobile	& Bradstreet eport Charges	Trucking (Xerox paper), Cleaning Charges, etc.	Furniture	Repairs	Taxi Fares	Postage, Telephone Telex & Telegrams	Materials (Sub- criptions)	Stationeries	Business Trips	TTEM
\$3,			- 0>	.•	\$1,	₹\$	\$2	·V>	₹		JAL
\$3,996.85		I	328.38	ı	\$1,013.40	50.60	\$2,463.55	55.15	85.77	I	JANUARY
\$1			₹0		٠C>	٠¢٠	₹\$	₩	‹‹›		HE
\$1,025.18		1	57.87	î	7.28	22.70	184.96	695.29	57.08	I	FEBRUARY
\$9	\$2	\$1	-t Ω-			₹0-	\$2	\$1	∙v,	-₹/}) (=
\$9,557.27	\$2,144.48	\$1,117.80	241.70	1	l	330.18	\$2,890.31	\$1,346.41	722.92	763.47	MARCH
\$1,	1		٠٠			₩.	٠٠٠	€\$	٠٧٠	₩	lb.s
,163.41		l	245.59	ı	I	9.85	254.59	259.50	5.72	388.16	APRIL
\$1:		↔	-₩	٠V٠			₹0	∾	₹V		
\$11,162.82		8,840.00	246.40	119.08	ı	ı	1,134.68	570.07	252.59	ì	MAY
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\$1,075.17	1	ı	133.08	20.80	ł	139.25	285.63	406.05	10.23	80.13	JUNE
\$27,980.70	\$ 2,144.48	\$ 9,957.80	\$ 1,253.02	\$ 139.88	\$ 1,020.68	\$ 552.58	\$ 7,213.72	\$ 3,332.47	\$ 1,134.31	\$ 1,231.76	TOTAL

Schedule III Question 10 (c)

Retainer From: January to June 1965

Payee: WHITMAN, RANSOM & COULSON

522 Fifth Avenue

New York, New York 10036

JANUARY	for November and December 1964	\$ 1,280.00
MARCH	for January, February and	
	March 1965	\$ 2,250.00
MAY	for April 1965	\$ 750.00
	Total:	\$ 4,280.00

Public Relations Expenses

Payee: RUDER & FINN, INC.

130 East 59th Street

New York, New York 10022

JANUARY FEBRUARY MARCH	PR Services for January PR Services for February PR Services for March	\$ 4,000.00 \$ 4,000.00 \$ 4,000.00
	PR Expenses from June 1964 to	
	March 1965	\$30,146.26
	(Invoice #13644	
	January 13, 1965 \$1,333.14)	
	(Invoice #13645	
	January 13, 1965 \$1,136.54)	
	(Invoice #13579	
	December 30, 1964 \$5,307.01)	
	(Invoice #14312	
	March 31, 1965 \$9,187.71)	
	(Invoice #14443	
	March 31, 1965 \$3,331.65)	
	(Invoice #14617	
	March 17, 1965 \$5,842.41)	
	(Invoice #14135	
	March 18, 1965 \$4,008.80)	

SCHEDULE III Question 10 (c) Public Relations Expense (cont.)

PR Expenses (Cont'd)

APRIL MAY Payee:	PR Services for April PR Services for May Total: (Except Ruder & Finn, Inc.)	\$ 4,000.00 \$ 4,000.00 \$50,146.26
JANUARY	- Telephone and Postage Charges Messenger Services Photographs Christmas Party Miscellaneous	\$ 494.72 \$ 34.85 \$ 87.89 \$ 860.79 \$ 39.75 \$ 1,518.00
FE BRU A RY	- Postage Stationery Business Trips Taxi Fares Messenger Service Advertising (The New York Times - January 18, 1965) Miscellaneous	\$ 4.90 \$ 30.26 \$ 1,112.53 \$ 125.15 \$ 53.70 \$ 1,863.92 \$ 14.75 \$ 3,205.21
MARCH	- Telephone and Postage Charges Stationery Subscriptions Business Trips Taxi Fares Messenger Service Advertising (Journal of Commerce) Television (WNEW-TV - March 1965) (WNBC-TV - April 1965) Miscellaneous	\$ 323.26 \$ 822.13 \$ 103.62 \$ 113.50 \$ 121.95 \$ 23.60 \$ 1,100.00 \$ 9,124.62 \$ 11.23 \$11,743.91

Papan trade center, New Yor # 1643

Schedule III Wuestion 10 (c)

APRIL	- Telephone and Postage Charges	\$	226.28
	Business Trips	\$	888.02
	Subscriptions	\$	45.38
	Messenger Services	\$	44.20
	Miscellaneous	\$	14.33
		\$	1,218.21
MAY	- Telephone and Postage Charges	\$	467.73
	Stationery	\$	22.57
	Subscriptions	\$	64.48
	Business Trips	\$ \$ \$	201.32
	Messenger Services	\$	33.10
	Reception (Sewing Machine Show)	\$	500.00
	Miscellaneous	\$	4.84
		\$	1,294.04
JUNE	- Postages	\$	19.43
	Stationery		89.70
	Business Trips	\$ \$	282.44
	Miscellaneous	<u>\$</u>	26.56
		\$	418.13
	Grand Total:	\$	19,397.50
		T.	,

JAPAN TRADE CENTER, NEW YORK #1643 Schedule III Question 10 (c)

MARKET RESEARCH FEES

From: January to June 1965

MARCH Precision Measuring Instruments Headgear and Hat Bodies Russ Magnetic Ferrite Cores Tech Toys	Seven Groups of Merchandise R. H Low Horsepower Gasoline Engines Footwear Canned Foods Guitar	mpressers ing Equipment	MONTH CONTENT PAYEE
Industrecon Associates, Inc. Russell Marketing Research, Inc. Techno-Marketing International, Inc. Stern Associates Russell Marketing Research, Inc.	R. H. Bruskin Associates, Inc. Industrecon Associates, Inc. Lawrence J. Jaffe Associates, Inc. Industrecon Associates, Inc. " "	Techno-Marketing International, Inc. Stern Associates Marketscope Research Company, Inc.	Įtā.
\$ 2,500.00 \$ 1,900.00 \$ 2,500.00 \$ 3,500.00 \$ 2,000.00	\$ 5,000.00 \$ 1,000.00 \$ 1,100.00 \$ 1,000.00 \$ 1750.00 \$12,600.00	· · · · · · · · · · · · · · · · · · ·	AMOUNT

JAPAN TRADE CENTER, NEW YORK #1643 Schedule III Question 10 (c)

1 2 -

	(Cont'd)	MARCH
	Rug Market Guitar Oyster 150 Items	CONTENT Foamed Urethane Products
TOTAL:	Marketing, Inc. Industrecon Associates, Inc. " "Stitt & Hemmendinger Industrecon Associates, Inc.	<u>PAYEE</u> International Research and
\$44,475.00	\$ 2,500.00 \$ 2,000.00 \$ 750.00 \$ 1,500.00 \$ 5,000.00 \$ 27,150.00	AMOUNT

Page 2

Summary of Contents

Primarily, those speeches listed on the attached page have emphasized either one or two or all of the following themes, depending upon the type of audience, the type of occasion, as well as the length of time given for a speech.

THEMES

- 1. The closeness which now exists between Japan and the United States. This favorable situation has been brought about by:
 - 1) People-to-people contact
 - 2) Mass communications
 - 3) Mutually profitable economic relations
 - 2. Japan-United States trade relations:
 - New facts and figures concerning Japan-U.S. trade to interpret and illustrate profitable economic relations
 - What and how much Japan buys from the United States, and vice versa.
- as Asian ways of thinking and doing things among American people so that those interested in doing business in and with Japan and other Asian nations may be helped in acquiring needed background information for successful ventures. Such background information includes:
 - 1) Japan's economic growth and underlying factors
 - 2) Living standard and wages in Japan
 - 3) Women's roles in the present-day Japan
 - 4) Industrial designs in Japan
 - 5) Japan's patent system -- its history and current situations
 - 6) Myths versus reality about Japan
 - 7) How to interpret facts and figures on Japan:
 Not extracting them from a given context
 Re-examining assumptions
 Recognizing different concepts
 Paying more attention to one's thinking process

JAPAN TRADE CENTER, NEW YORK # 1643

Schedule IV Item 11(a)

SPEECHES

Dec. 1964 - June 1965

- 1. Jan. 1965 THE STATUS OF WOMEN IN THE PRESENT-DAY JAPAN

 The National Society of the Daughters of
 British Empire
 Biltmore Hotel, N. Y.
- 2. April 1965 U. S. ASIAN RELATIONS

 Naval Academy
 Annapolis, Maryland
- 3. April 1965 U. S. JAPAN ASIA RELATIONS
 Air Force Academy
 Colorado
- 4. June 1965 INVENTION AND INNOVATION IN JAPAN

 National Association of Manufacturers
 World Patent Systems Conference
 New York
- 5. June 1965 AN APPROACH TO FACTS AND MYTHS ON JAPAN Singer Bowl, World's Fair New York

JAPAN TRADE CENTER, NEW YORK # 1643

Schedule V Item 11 (c)

21 :	16 & 18	14	œ	1 & 7	DESCRIPTION OF PUBLICATION
Gotham-Vladimir Advertising, Inc.	Japan Trade Center, N.Y. and Japan External Trade Organization	Japan External Trade Organization	Japan Trade Center, N.Y.	Ruder & Finn, Inc. and Japan Trade Center, N. Y.	BY WHOM WRITTEN, EDITED OR PREPARED
Japan Trade Center, N.Y.	Japan Trade Center, N.Y.	Japan External Trade Organization	Japan Trade Center, N.Y.	Ruder & Finn, Inc.	BY WHOM PRINTED, PRODUCED OR PUBLISHED
Japan Trade Center, N. Y.	Japan Trade Center, N.Y.	Japan Trade Center, N. Y.	Japan Trade Center, N. Y.	Ruder & Finn, Inc.	BY WHOM DISTRIBUTED